



Pride Vermont Advertising Menu and Sponsorship Information

Pride Guide Edition of the Queer Local will consist of information regarding the 2011 Pride Vermont Festival, a week of events culminating in the festival at Battery Park on July 23rd. More specifically the guide will include:

- a schedule of social and cultural events surrounding Vermont's GLBTQA community, including the Pride Vermont festival, theater events, public speakers, concerts, parties, and dance events.
- a welcome message from local community leaders
- a directory of social services serving the Vermont GLBT community
- a map of the Pride Parade Route
- advertisements from local and national GLBT friendly businesses

The Queer Local, along with the Pride Vermont website and the Pride Vermont Facebook page, will be the vehicles for the thousands of Vermonters participating in Pride festivities this year to learn about events taking place. 3000 guides will be distributed throughout the state beginning July 9th, nearly two weeks prior to the actual festival on July 23rd. All sponsors will also receive a verbal mention and thank you on-stage LIVE at the Pride Festival.

Sponsorship Menu

NON-PROFIT LEVEL SPONSOR: (\$100) will receive a table at pride on July 23rd, verbal mention at the festival, and a 75 word description of services in the Queer Local (Pride Guide Edition) this sponsor level will be on a sliding scale based on the ability to pay.

SILVER SPONSOR: (\$300) will receive a table at Pride on July 23rd, verbal mention at the festival, a quarter page ad in the Queer Local (Pride Guide Edition), logo placement on the Pride Vermont web site and mention on the Pride Vermont Facebook page.

GOLD SPONSOR: (\$500) will receive a table at Pride on July 23rd, verbal mention at the festival, a half page ad in the Queer Local (Pride Guide Edition), company banner at Pride, logo placement with link on the Pride Vermont web site, Pride flyers and mention on the Pride Vermont Facebook page.

RAINBOW SPONOR: (\$1200) will receive a booth at Pride on July 23rd, company banner(s) at Pride, verbal mention at the festival and all corresponding Pride Events, a cover ad in the Queer Local (Pride Guide Edition), ad placement with link on the Pride Vermont web site, Pride flyers and mention on the Pride Vermont Facebook page.

Advertising Menu / Table Menu

The Queer Local

Non-Festival Sponsorships
Cover Page (5" x 8") : \$1000
Full Page (5" x 8") : \$550.00
Half Page (5" x 3.875") : \$300.00
Quarter Page (5" x 2") : \$175.00

Pride Day Table Rates

Non-Profit Table Rate: \$45.00
Corporate Table Rate: \$75.00
Booth Fee: \$200.00
Separate Tent: \$275.00

Sponsor another event during Pride Week!

Contact:
Brian Loring
Brian.Loring@PrideVt.com

Deadlines:

Queer Local (Pride Guide Edition)
Ad deadline: **June 16th, 2011**
Table Reservation Deadline: **July 1st, 2011**

Payment:

Queer Local (Pride guide Edition): **July 1st 2011**
Tables: Due at the time of reservation
Sponsorships: **July 1st, 2011**

The Pride Parade

There is no fee to participate in the Pride Parade this year. However, a donation will be accepted to help defray the cost of events.



Pride Vermont 2011

Sponsorship and Advertising Order Form

Sponsorship (Circle One)	Ad Sizes (Circle One) ³	Table/Booth/Tent (Circle One)
NON-PROFIT SPONSOR: \$100 SILVER SPONSOR: \$300 GOLD SPONSOR: \$500 RAINBOW SPONSOR: \$1200	Cover Page (5" x 8") : \$1000.00 Full Page (5" x 8") : \$550.00 Half Page (5" x 3.875) : \$300.00 Quarter Page (5" x 2") : \$175.00 Need an ad design? YES NO Art Deadline June 16th, 2011 Send Files to: Brian Loring Brian.Loring@PrideVt.com	Non-Profit Sheltered Table: \$45.00 Corporate Sheltered Table: \$75.00 Sheltered Booth: \$200.00 Separate Tent: \$275.00 (does not include table fee) Reserve By: July 1st, 2011 Payment Deadline: July 1st, 2011 or at time of Reservation.

Parade: My Organization would like to march in the 2011 Pride Parade on July 23rd. **Yes** **No**

Method of Payment: **Check Mastercard/Visa** Please make checks payable to Pride Vermont.

Amount Due to Pride Vermont: _____

Volunteer's Initials: _____

Are you a Vendor: (a vendor is listed as anyone exchanging a product for a fee) **Yes** **No**

Company/Organization Name: _____

Company/Organization Contact: _____

Contact Phone Number: _____

Contact Email: _____

Special Instructions: _____

Thank You For Generously Supporting Pride Vermont 2011!